



Neezium™
SERIES

The Power of a Branded Ingredient

In the crowded supplements market, the difference between “just another magnesium” and a truly premium product often comes down to one thing: the quality and the credibility of the ingredients you choose.

This is why we have launched the Mg Neezium® Series, a premium magnesium solution for health and wellness supplements.

A branded ingredient is more than a name. It’s an assurance and a signal to your customers that the magnesium in your formula isn’t generic, unverified, or an afterthought. It stands for traceability, consistent quality, and technical support from a trusted supplier. For your brand, it means instant product differentiation. For your customers, it’s confidence in what they’re putting in their bodies.

Reacted, Not Just Blended

One of the key hallmarks of Mg Neezium® is that it is fully reacted (chelated), not simply a physical blend of magnesium salts. This matters because:

- Better absorption: Reacted magnesium is more efficiently absorbed, delivering real benefits to your end users.
- Greater bioavailability: Your customers get more from every dose.
- Improved digestive tolerance: Gentler on the stomach, avoiding the common issues linked to poorly absorbed forms.
- Consistent performance: Chemically stable and reliably dosed, batch after batch.

In contrast, blended forms may contain unreacted compounds, have lower solubility, and deliver inconsistent results.

What This Means for Your Product

By formulating with Mg Neezium®, you’re building trust and performance into every capsule, powder, or gummy you produce. You’re telling your customers, “We don’t cut corners, and neither should you.”

In today’s competitive supplement market, that can be the difference between a product that blends in... and one that stands out.

✉ Let’s talk about how Mg Neezium® can power your next magnesium supplement.