

THE DIFFERENCE BETWEEN FISH COLLAGEN AND MARINE COLLAGEN

Although the terms are often used interchangeably, fish collagen and marine collagen are not always the same thing, and the difference matters.

Understanding the source of your collagen is critical for **consistency, traceability and long-term consumer trust.**

WHAT'S THE DIFFERENCE?

Marine Collagen

Marine collagen is a broad category. It can include collagen derived from multiple marine species, often from mixed or variable sources.

What this can mean in practice:

- Multiple raw material origins
- Limited transparency
- Greater batch-to-batch variability

Single-source Fish Collagen

Fish collagen is derived specifically from fish. When it is single sourced from controlled aquaculture, it offers a far higher level of control and consistency.

Single Source fish collagen delivers:

- Clear, identifiable origin
- Consistent raw material input
- Greater supply chain transparency

SINGLE-SOURCE FISH COLLAGEN. FULL CONTROL.

Our fish collagen is produced from one controlled aquaculture source, eliminating the uncertainty that can come with blended marine collagen supply chains.

The Result

Uniform quality | Reduced supply chain risk | Reliable availability | Consistent formulations

FULL TRACEABILITY & TRANSPARENCY

Every stage is known and controlled, from aquaculture to processing.

For manufacturers and brands, this means:

- Confidence in sourcing claims
- Easier regulatory and customer conversations
- No uncomfortable questions about origin

LOWER ENVIRONMENTAL FOOTPRINT

Single-source aquaculture allows for a more efficient and responsible production model compared to multi-source marine collagens

Key sustainability advantages:

- Reduced transport complexity
- Less waste
- Improved resource efficiency

Sustainability that can be explained simply and backed up clearly.



WILLOWS INGREDIENTS
Your Reliable Supply Partner

DESIGNED FOR CLEAN LABEL BRANDS

Brands seeking clean labels and responsible sourcing benefit from a collagen with a straightforward, transparent story.

- No mixed species
- No vague sourcing descriptions
- Clear alignment with modern consumer expectations

CONSISTENCY CONSUMERS CAN TRUST

Uniformity is essential, not just for formulation, but for brand loyalty.

The fish collagen delivers:

- Consistent performance
- Consistent quality
- Consistent consumer experience

Marine vs Single Source Fish

Marine Collagen	Single-source fish collagen
Broad category	Defined Species
Often multi-sourced	Single-source
Variable Consistency	Uniform quality
Limited traceability	Full transparency

THE COMMERCIAL REALITY

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A TRUSTED SUPPLY PARTNERSHIP

We partner with Vinh Wellness to supply ASC Certified, single-source fish collagen to the UK market, offering manufacturers a transparent, consistent and responsible alternative to generic marine collagen.

Contact Mark Nicholson to discuss specifications, applications and availability

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