



RETHINKING PROTEIN FOR PET & ANIMAL NUTRITION

High-quality plant proteins and starches.

European Grown.

Designed for a more sustainable supply chain.



WILLOWS INGREDIENTS
Your Reliable Supply Partner

MORE THAN ALTERNATIVE PROTEINS & STARCHES

65% high-quality protein

A concentrated plant protein source for pet food, aquafeed and livestock nutrition applications.

≤70% Starch on a dry matter basis

with excellent binding, gelatinisation and structuring properties

97% ileal digestibility

European

Supporting shorter, more resilient supply chains while helping reduce reliance on imported soy and pea proteins.

Sustainable processing

Produced using dry fractionation — with no solvents or chemical extraction and a low-energy processing approach.

Non-GMO & clean label

A straightforward plant-derived ingredient for manufacturers seeking simpler, recognisable ingredient solutions.

Balanced nutrition

Protein is complemented by beneficial fibre and carbohydrates, offering more than protein concentration alone.

Supply chain traceability

Built around transparency, providing greater visibility from crop through to finished ingredient.

24-month shelf life

Supporting practical storage, supply planning and inventory management.

Developed For

Pet Food | Aquafeed | Livestock Feed



To discuss formulation options, request samples or technical documents please do get in touch with our team.



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willowsingredients.com



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