



NEXT GENERATION SUSTAINABLE MARINE PROTEIN FOR PET NUTRITION

Premium marine protein powder.

Up to 75% protein from a single ingredient.

100% wild-caught, whole Blue Whiting.

Sustainably caught & fully traceable, from catch to customer.



WILLOWS INGREDIENTS
Your Reliable Supply Partner

Proud supplier of

Protíon
Choice

MARINE PROTEIN REIMAGINED

An amino acid profile that performs

18 amino acids quantified and present, led by glutamic acid, aspartic acid and lysine, plus a naturally high leucine content, the primary trigger for muscle protein synthesis.

Hypo-allergenic & highly bioavailable

A low molecular weight profile ensures it's gentle on sensitive digestive systems and efficiently absorbed.

Naturally palatable

A high glutamic acid content drives natural palatability, backed by in vivo trial-proven appeal data.

Zero sugar, low carbohydrate

<3% carbohydrate and no added sugar, ideal for low carb / low sugar formulations.

Complete traceability & batch-to-batch consistency

Full supply-chain control over a single-source raw material, from catch to client, ensuring guaranteed quality and batch-to-batch consistency.

Clean label

Naturally free from dairy, lactose, gluten, sugar, soy and GMO, with no irradiation, a clean, allergen-conscious protein choice.

Low carbon footprint

Across greenhouse gas emissions, land use, freshwater use and feed inputs, Blue Whiting sits at the low end of the impact scale for animal proteins.

Stable, easy-handling dry format

Mill-dried, free-flowing powder with a 24 month shelf life - practical for dry-blend manufacturing, storage and production planning.

**DEVELOPED FOR WET & DRY PET FOOD, TREATS & FUNCTIONAL TREATS,
COMPLEMENTARY FEEDS, POWDERED SUPPLEMENTS, SENIOR NUTRITION
FORMULATIONS**



To discuss formulation options, request samples or technical documents please get in touch with our team.



sales@willowsingredients.ie



WILLOWS INGREDIENTS
Your Reliable Supply Partner



willowsingredients.com



Protíon
Choice