



CRICKETONE PROTEIN

CLASSIC PROTEIN FOR A MODERN WORLD



WILLOWS INGREDIENTS
Your Reliable Supply Partner



High-protein

New possibilities for Pet Nutrition

Explore cricket protein for dog and cat formulations: a protein-rich ingredient with a resource efficient farming story

64%

MINIMUM PROTEIN
Whole Cricket Powder

74%

MINIMUM PROTEIN
Defatted cricket powder

From Treats to Every Day Feeding

Pet Treats / Dry Food & Kibble

Fresh, wet & meat-based pet food

Select the ingredient and trial it in your target recipe; with formulation ideas and examples available.

Vertical Farming. Smarter Use of Space

Vertical farming makes efficient use of growing space. Cricket One combines technology-led farming with a smallholder network, supporting scalable production and farmer livelihoods.

An Environmental Story Informed by Data

Cricket farming can reduce land, water and feed demand compared with conventional livestock.

Cricket One's ESG dashboard covers energy use, water use, CO₂ and methane emissions:

www.esg.cricketone.asia

To discuss formulation options, request samples or technical documents please get in touch with our team.



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