



HUVEPRIME[®]

DHA CR PET

Omega-3s provide crucial nutrients for puppies
and kittens to senior pets.



WILLOWS INGREDIENTS
Your Reliable Supply Partner



HuvePrime® DHA CR Pet

A sustainable and vegetarian alternative to fish oil, providing proven pet health benefits by supporting the brain, eye, joint and cardio vascular health, as well as providing inflammation regulation and supporting healthy skin and coat.

HuvePrime® DHA CR Pet is a feed grade oil, manufactured in accordance with high industry standards and certifications

-  **Kosher and Halal certified**
-  **FSSC 22000**
-  **Operates under strict European and US FDA cGMP guidelines**

Key reasons for making the change to algal omega-3's

Sustainability: Fish Oil is a limited natural resource. Algal omega-3's, produced in controlled environments, reduce the pressure and reliance on fragile marine ecosystems.

Responsible sourcing & infinite resource: A small cup of microalgae collected a decade ago, is producing thousands of tonnes of omega-3's today with no impact on biodiversity.

Pricing reliability: Consistent supply provides consistent pricing, reliability by eliminating uncontrollable risks associated with climate change and over fishing.

Green from Strain to Shelf: HuveNutra Ltd, is committed to carbon-neutral production by 2030, providing positive ESG positioning.

IDEAL FOR PET FOOD & SUPPLEMENTS, LIQUID TOPPERS, AND FUNCTIONAL TREATS

To discuss formulation options, request samples or technical documents please get in touch with our team.



sales@willowsingredients.ie



Algae is an efficient and sustainable source of omega-3's that can be relied upon today, and for future generations.

- No dependency on marine ecosystem and pressuring wild fisheries
- Cultivated in a controlled environment under strict cGMP guidelines
- Free of environmental and marine contaminants like heavy metals, dioxins, PCB's, & micro-plastics
- 100% vegetarian/vegan, Halal and Kosher certified
- Supply risk mitigation, algae provides reliability in supply chain and pricing
- Incentive to reduce reliance on nature and its resources - ESG compliance
- Consumer demand for more sustainable and climate-conscious solutions

